

**ONEFUND, LLC**  
200 2nd Ave. South #737  
St. Petersburg, FL 33701-4313  
OneFund, LLC  
[mike@one.fund](mailto:mike@one.fund)

**Michael G. Willis**

**This brochure supplement (Part 2B of Form ADV) provides biographies about the people in this firm that supplements the ONEFUND, LLC brochure. His individual CRD number is 2232896. You should have received a copy of that brochure. Please contact Michael at 808-600-5366 if you did not receive ONEFUND, LLC's brochure or if you have any questions about the contents of this supplement. Additional information about Michael G. Willis is available on the SEC's website at: [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).**

## **Brochure Supplement (Part 2B of Form ADV) March 22, 2022**

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### **Education and Business Standards**

ONEFUND, LLC seeks to hire exceptional people who love life and create positive energy all around them. We are interested in people who do what they say they will do and do it right. We look for people at the cutting edge of their professional fields.

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### **Michael G. Willis, President , CCO & Lead Portfolio Manager**

Date of birth: 05/11/1966

Education: Masters of Business Administration (MBA), California Polytechnic State University, 1991

- First Vice President - Investments, Smith Barney 1994-1999
- Senior Vice President - Investments, Paine Webber 1999-2003
- Senior Vice President - Investments, UBS Financial Services, Inc. 2003-2004
- President - The Willis Group 2004-2014
- President and CCO - ONEFUND, LLC 2015-Current ( The Index Group 2015-2019)
- Lead Portfolio Manager - Index Funds 2006-Current
- Co-Founder, Digital Funds 2022-Present

**Supervision:** Michael G. Willis serves as the Chief Executive Officer, Chief Compliance Officer and Lead Portfolio Manager of ONEFUND, LLC, and is responsible for the supervision of ONEFUND. Michael G. Willis is also the Chief Compliance Officer of ONEFUND, LLC and monitors and reviews the firm's day to-day business activities primarily through remote interactions, as such, he has no internal supervision placed over him.

The activities of all supervised persons are subject to ONEFUND's internal controls and compliance policies and procedures. In addition, certain persons associated with ONEFUND review personal securities transactions of ONEFUND employees, transactions in client accounts, and brokerage activities to determine they are consistent with ONEFUND's strategy, investment guidelines, best execution and other applicable criteria.

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**S. Todd Johnson**

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**S. Todd Johnson, Co-Founder**

Date of birth: 1968

Education: BS, Management Science & Computer Systems, Oklahoma State University

- Vice President of Sales, HostBridge Technology 2001-2006
- District Sales Manager, GTSSoftware 2006-2010
- Account Executive, IntelliMagic, Inc. 2010-2014
- Co-Founder, ONEFUND, LLC 2014-Present
- Co-Founder, INDEX FUNDS 2014-Present
- Co-Founder, Digital Funds 2022-Present

**Supervision:** Michael G. Willis serves as the Chief Executive Officer, Chief Compliance Officer and Lead Portfolio Manager of ONEFUND, LLC, and is responsible for the supervision of ONEFUND. Mr. Johnson is supervised by ONE FUND's CCO, Michael G. Willis.

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